

March 2022

## From the Commodore



Frank DeSalvo  
Commodore

Congratulations are in order for Past Commodore Jerry Fine and Susan Sorensen for spearheading SBYC's effort to support Volunteer Hospice of Clallam County. A grand total of \$30,863.72 was raised in 2021. This amazing total was achieved through the collective efforts of YOU, the members of Sequim Bay Yacht Club.

This total is a huge number for a club our size. Everyone who contributed, in any way, has a right to be proud of this accomplishment. There are some lessons to be

taken from this achievement.

We are a club composed of members with wide and varied skills and talents, punctuated by strong personalities and opinions. When we work together for one purpose, great things happen.

We need each other to attain success. Our Club is composed of power boaters, sailors, rowers, and social members. No one group could have produced this success alone. When each of us contributes a little bit, we produce big results.

Fundraising is "fun-raising" when we contribute to achieving a shared goal. When we look for small ways to contribute to the various events and activities outside our primary interest area we grow personally, feel a sense of accomplishment, and have fun in the process.



## Calendar

March 9, General meeting

March 11, Happy Hour

March 26, Happy Hour/Pizza Night

April 2, Men's Treat

April 4, Board Meeting

April 5, Lunch Bunch

April 7, Pre-shakedown  
Cruise Departures Begin

April 8, Happy Hour

April 22, Happy Hour/Pizza Night

April 24, Rowing Tryout Event

*Watch for Gracie Alder's emails  
with confirming information.*

## Men's Treat on the Calendar for April 2

For at least 20 years, past commodore Chris Coolures has been coordinating the Men's Treat brunch, scheduled this year for April 2. Cocktails will be served starting at 10 a.m., with brunch at 11. Cost is \$12 per person; send your check to Marian Fine by March 29.

## Death of Wes Haskell

Announced at the March board meeting: Weston Haskell died March 4. Obituary to come.

**Sequim Bay Yacht Club**

P O Box 1261

Sequim WA 98382

[www.sequimbayyacht.club](http://www.sequimbayyacht.club)

[facebook.com/sequimbayyachtclub](https://facebook.com/sequimbayyachtclub)

## ***KSQM: What a Resource for Our Community—and Far, Far Beyond!***

How many area residents are involved in radio station KSQM and how much this noncommercial station does were among the many points emphasized by Susan Sorensen at February's general meeting.

Established in 2008 by Rick Perry, a Navy retiree who perceived the need for emergency communications in the area, KSQM-FM today runs three facilities 24/7 thanks to more than 100 volunteers. And it does it on a budget of \$175,000, provided by listeners and sponsorships by local businesses.

Susan, a longtime station volunteer who plays music, provides an online diabetes support group and other health information and handles the popular Saturday morning interviews with garden expert Ciscoe Morris, explained that the station is a subsidiary of Sequim Community Broadcasting, a 501(c)(3) nonprofit corporation registered as a Washington charitable organization.

### ***Yes, nonprofits pay music royalties***

Even with an all-volunteer staff, KSQM costs average \$20 an hour, she said. The station must pay royalties for the music it plays and it has the expenses of maintaining its headquarters on West Washington, a few steps south of the Mariner Café; an emergency transmitter; and a transmission facility in the foothills of Blue Mountain. (Those of you who know Susan will not be surprised to hear she emphasized that no contribution to the station is too small, and that your donation may be tax-deductible.)

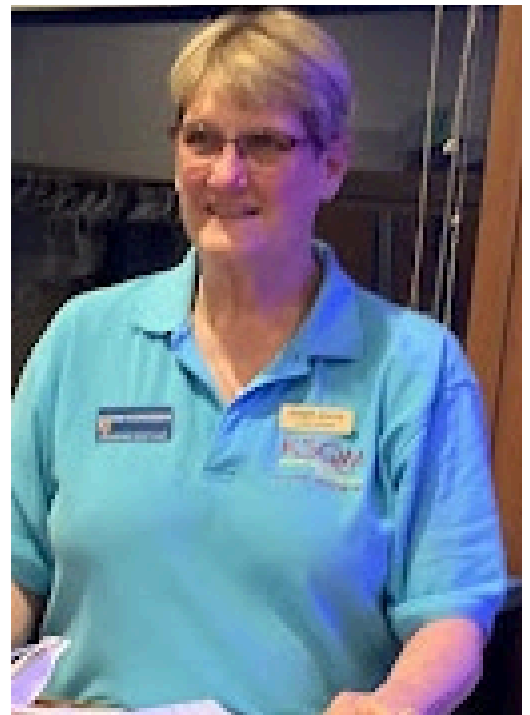
### ***Airing on KSQM: from Cisco to city council news***

Besides playing music from its library of 20,000 songs, KSQM publicizes countless community activities, including the yacht club's own hospice fundraisers to library story hours, Master Gardener events, and farmers' markets here and in Port Angeles. It provides a word of the day from the Jamestown S'Klallam tribe, weather reports, local news, traffic alerts, pet lost-and-found announcements, and updates from Sequim City Council and from county law enforcement officials.

### ***Emergency communications, concerts and..***

To fulfill its mission as a source of emergency communications, it's on the air with a generator even when the rest of us are without electricity. And there's more! "Music Where You Park" invited area residents to hear music and interviews with musicians from the safety of their own cars last summer and then, when Covid protocols permitted, "Music in the [Carrie Blake] Park." Thanks to the internet, all this and so much more is available wherever listeners are: across the county, across the Strait, across the continent—and around the world.

"Inform, educate, entertain, involve and inspire" is one of KSQM's mottoes, and Susan also emphasized that the station crew prides itself on delivering facts: what you hear on its



news reports is information you can trust.

### ***Volunteers always welcome***

Besides financial contributions, the station welcomes volunteers, for both on-air and other opportunities. No Federal Communications Commission license is needed these days for broadcasting volunteers. You're also welcome to get your own voice on the air by recording a station ID message.

If another group you're involved with would like its activities publicized on-air with what's called a public service announcement, send your information to [news@ksqmf.com](mailto:news@ksqmf.com).

### ***Meeting room available***

If you belong to a group that needs a meeting place, remember the station headquarters has a room available on a complimentary basis. (Reservations are a must and donations *are* welcome.)

And if another of your groups wants this presentation by Susan, she also volunteers as the station's public relations representative, and is glad to schedule an appearance (by Zoom right now). Reach her at [pr@ksqmf.com](mailto:pr@ksqmf.com).

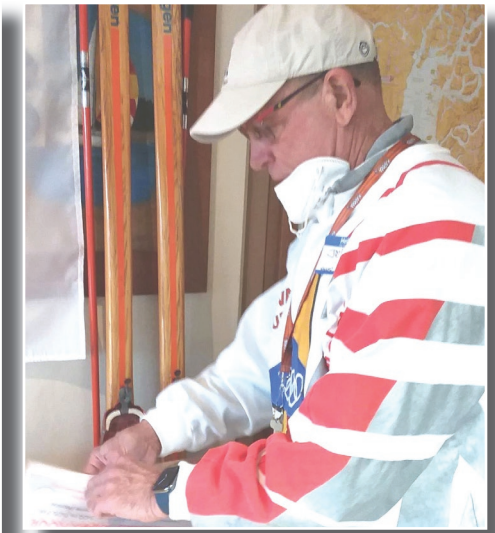


Among those socializing prior to the February general meeting were, from left, Ralph Alder, Sue Baden, Cami Standish, with Ted Shanks (back to the camera). At right, Carolyn DeSalvo, Kelly Macaulay and Deborah Carlson. Below (inset photo) are Cami, Carrie Hauptli, Judy Shanks, Ted, Mary Jeanne Richards (standing) and Ralph. Bottom photo: Don Sorensen standing, and from left, Mylo Hauptli, Carrie, Chris Coolures, Kelly in the background, Bob Macaulay, Jerry Fine and Frank DeSalvo. Back to the camera: Rudy Heessels.





## *Happy Hours Returned in February with the Olympics—and Pizza!*



The first Happy Hour of 2022 brought together the Alders, Sue Baden and Cami Standish, Jim Beaty and Linda Carlson, Frank Benson, Frank DeSalvo, the Fines, the Hauptlis, and the Morgans. Chris Coolures presided at the bar, and Happy Hour chair Joel Cziok provided the Olympics theme, complete with his display of vintage skis and live streaming of the Olympics.



## *Newsletter Schedule*

To eliminate the need for most Scuttlebutt addendums, the newsletter schedule is being adjusted to include actions taken at the monthly board meeting, which usually occurs on the first Monday. So look for your copy a week or so later than in recent years.





The Feb. 25 Happy Hour/Pizza Night brought out more than 25, including lapsed and returning members George Brown and Phil Walker with Mike McDonald. Pictured here: Carrie Hauptli with prospective member Gail Green; Gail Spurr; Deb Carlson; Frank DeSalvo with Jeanne Neal, prospective member Grant Herman and Guy Lawrence; Chris Coolures, again at the bar; Rudy Heessels, Jim Beaty and Steve Segle. Also attending: the Alders, Sue Baden and Carmi Standish, Frank Benson, Linda Carlson, Carolyn DeSalvo, the Fines, Mylo Hauptli and Jim Spurr. Pizza Night returns March 25. Meanwhile, remember there's Irish in the air for Happy Hour on the 11th, thanks to Ray and Glenna Mitchells's decorations and Joel Cziok's organization.

### **Photography Credits**

Many thanks to Joel Cziok, Gracie Alder, and Mary Jeanne and Durkee Richards for most of the photos in this issue.





George Brown and Phil Walker, shown here with Mike McDonald at the Feb. 25 Happy Hour, were long-time members who are returning to the club.

## ***From the Shells***

A new series of Learn-to-Row classes, Opening Day, coached rows and a possible spring race were among the topics discussed Feb. 24 by 21 current and two prospective members of Sequim Bay Yacht Club's rowing group.

Dennis Miller, once again appointed rowing captain, reviewed the history of the rowing program, which was initiated in 2015 with the guidance and support of the late John Halberg of Port Angeles. The first LTR programs were conducted in 2016 and continued until 2020, when the pandemic forced an interruption. They resumed in 2021 and several people have expressed interest in 2022 classes. The current program is one classroom session followed by six on-the-water sessions with two students rowing with two experienced club members and a cox.

He cited the value of the introduction to rowing event, tentatively scheduled for April 24 this year, in creating awareness of the yacht club and generating interest in rowing. Rowing machines are set up near the marina's south parking lot and shells are brought into Mud Bay so that prospective rowers can get a trial row. The first such event attracted about 50 people and the second one 35, Dennis reported.

Club membership is not required for LTR programs, but LTR "graduates" must join SBYC to continue rowing with the club. Current club members can take LTR at a price discount.

Instructional rows, introduced a few years ago as occasional "Back to Basics" by Amy Holms, became regular last fall with new member Guy Lawrence and are expected to continue on designated days in 2022. Several rows per week will be designated as "recreational," with no coaching by launch driver, coxswain or rower.

Since 2018, the club's annual September fundraiser for Volunteer Hospice of Clallam County has included a rowing and paddling race that attracts members of other rowing clubs as well as unaffiliated rowers and paddlers. The possibility of inviting other rowers to join SBYC for a new spring race, possibly a 1000-meter sprint, was also discussed.

**You're invited!**  
LTR application info at  
[sequimbayyacht.club/learn-to-row](https://sequimbayyacht.club/learn-to-row)



Celebrating the yacht club's second highest donation for the respite care fund at Volunteer Hospice of Clallam County are Susan Sorensen, Chair of Reach and Row for Hospice event, the club's primary fundraiser each year; Marca Davies, RN, VHOCC Patient Care Coordinator; Betsy Wharton, RN, VHOCC Nurse Team Manager; JooRi Jun, ND, then VHOCC Executive Director; and Jerry Fine, 2021 SBYC Commodore. (As a reminder, VHOCC lends medical equipment to community members of any age or condition as well as to its patients. See [vhocc.org/how-we-help](http://vhocc.org/how-we-help). And no surprise, contributions for tax year 2022 are now welcome at VHOCC, 829 E. 8th St., Port Angeles WA 98362. Be sure to write "SBYC" in the memo line of your check.)

## Applications for Membership

As pictured elsewhere, Gail Green and Grant Herman have applied for membership. George Brown and former commodore Phil Walker have also applied to reinstate their memberships. The board has approved their applications; comments from current members will be accepted for 10 days. Schedules permitting, these four will be inducted at the second March Happy Hour.

## Want Ad

Positions Available! Great benefits! Short hours!  
Compatible co-workers!

- Sail Captain
- House Manager

For more information, contact Frank DeSalvo.  
No resumes necessary.

## Officers & Committees

Commodore: Frank DeSalvo  
 Vice Commodore: Sue Baden  
 Rear Commodore: Lisa O'Keefe  
 Treasurer: Deborah Carlson  
 Assistant Treasurer: Deb McKean  
 Secretary: Judy Shanks  
 Assistant Secretary: Joel Cziok  
**Trustees**  
 Diane Froula  
 Mylo Hauptli  
 Paul Crone  
 Jerry Fine (Past Commodore)  
 Membership: Mylo & Carrie Hauptli  
 Fundraising for Volunteer Hospice of Clallam County:  
 Susan Sorensen  
 Learn-to-Row: [sequimbayyacht.club/learn-to-row](http://sequimbayyacht.club/learn-to-row)  
 Learn-to-Sail: Rudy Heessels  
 Sunshine: Susan Sorensen  
 Roster: Durkee Richards  
 Bar Manager: Deborah Carlson  
 Email: Gracie Alder  
 Scuttlebutt: Linda Carlson  
 See the roster for officer and committee chair contact information.

## Upcoming Birthdays

3-13	Ann Elliot
3-13	Pat Oden
3-19	Kelly Macaulay
3-21	Steve Segle
3-22	Scott Clausen
3-26	Terry O'Brien

## Website Roster and Password Updated

The deadline for renewing memberships was Feb. 15, so the roster is being updated by Durkee Richards. Use your new password, Since\*\*1976 to access the roster and pages and pages of other club information.



# Have you heard?

It's back on our calendar!

## SBYC Men's Treat



Saturday,  
April 2  
**Champagne  
Brunch**  
for members and guests

Come enjoy cuisine  
and service  
provided by the  
men of the club.

Reserve your seat  
with a check  
for \$12 per person  
payable to SBYC  
by **March 29** to  
Marian Fine  
607 Marshall Road  
Sequim 98382  
805-501-6214

Social hour 10 a.m.  
Brunch 11 a.m.  
John Wayne Marina



**SBYC presents:**



***BLARNEY ONBOARD HAPPY HOUR***

**March 11, 2022 from 5:00 to 7:00**

**Sequim Bay Yacht Clubroom**

**SBYC requires proof of vaccination .**

**Members may bring personal food for their own table.**

# ***On the Water: SBYC Cruise Committee Update***

by Mike McDonald and Ann Elliot

As I (that's Mike) sit here at the computer looking out with clouds and rain everywhere, I know we are all looking forward to spring and summer weather. As the weather improves and windows of opportunity present themselves all boaters will be heading for the water.

If you have questions as to where to head once you leave the dock here are some suggestions in the combined Sequim Bay Yacht Club, Port Angeles Yacht Club and North Olympic Sail & Power Squadron cruising schedule for 2022, with destinations for local as well as longer distance cruising. Cruisers are invited to participate in any cruise or even a part of a cruise, regardless of whether they are members of the sponsoring organizations.

For more information:

Power Squadron: Judy Armstrong, [ao.nosps.judyarmstrong@gmail.com](mailto:ao.nosps.judyarmstrong@gmail.com), 316-619-7639

Sequim Bay Yacht Club: Jerry Fine, [jerrymfine@yahoo.com](mailto:jerrymfine@yahoo.com)

Port Angeles Yacht Club: Randy Volker, [boater@payc.org](mailto:boater@payc.org), 360-457-4132

## **PAYC-SBYC-Power Squadron 2022 Combined Cruise Schedule**

### **Pre-Shakedown Short Cruise: April 7-10 (or 13)**

(Cruise Leads: SBYC and Power Squadron)

- April 7-10: Port Angeles (depart April 7), Sequim Bay (depart April 8) to Port Townsend (Mystery Bay)

- April 10-13: Cruise continuation through Port Townsend Canal, to Mats Mats and Port Ludlow

### **Shakedown Cruise: May 2-8 (Cruise Lead: PAYC)**

- Destination Ports: Garrison Bay (anchor)/or Roche Harbor Marina, Stuart Island or Sucia Island, Deer Harbor Marina, and Friday Harbor

### **Viking Fest Cruise: May 19-May 22 (Cruise Lead: SBYC)**

- Destination Port: Poulsbo
- Cruise will include various destinations such as Port Townsend (marina or Mystery Bay), Port Ludlow, and Kingston before and after Poulsbo

### **Memorial Day Cruise (if Canada's border is completely open): May 28-June 15 (Cruise Lead: PAYC)**

- Destination Port: Telegraph Harbour Marina, Thetis Island, B.C.
- Cruise will include various destinations in Canada both before after Telegraph Harbour such as Sidney, Ganges, Mill Bay, Maple Bay, Genoa Bay, Ladysmith, Nanaimo, Pender Island, and Montague Harbour

### **Solstice Cruise: June 21**

- Overnight cruise or evening paddle to celebrate the Summer Solstice

### ***Events in Port Angeles and Sequim Bay area waters***

#### **Slow-Boat Cruise: June 24-July 10 (Cruise Lead: Power Squadron)**

- Each leg of Cruise will be less than 25 miles

#### **July 4 Boat Parade: (Cruise Lead: PAYC)**

- Parade cruise in Port Angeles Harbor from Yacht Club along Port Angeles Waterfront
- BBQ and activities at PAYC after parade

#### **Mackaye Harbour Race/Cruise: July 9-10**

#### **Mid/South Sound Cruise: July 27-Aug. 7 (Cruise Lead: Power Squadron)**

- Destinations include Olympia and points in between (Kingston, Tacoma, Olympia, Gig Harbor, Poulsbo, Port Townsend, Bremerton, and Port Orchard)

#### **San Juan Islands and Points North Cruise: Aug. 9-17 (Cruise Lead: SBYC)**

- Destinations are the San Juans Islands

#### **Swinomish Channel and Whidbey Cruise: Sept. 6-17 (Cruise Lead: PAYC)**

- Northeast through the San Juan Islands to Anacortes, La Conner, Oak Harbor, Coupeville, Everett, Port Ludlow, and Port Townsend

Looking forward to seeing you "On the Water"!



# **General Meeting Report (Official!)**

**General Meeting, Feb. 9, 2022**

The meeting was called to order at 6:06 p.m. by Commodore Frank DeSalvo who led the group in the Pledge of Allegiance.

It was moved, seconded, and passed that the minutes of the Change of Watch be accepted as printed. It was also moved, seconded, and passed that the Treasurer's Report for January be accepted as printed.

Treasurer Deb Carlson read the names of members who are not renewing their memberships for this year per our Club Rules.

Susan Sorensen, Chairman of the Reach and Row for Hospice Committee for 2021, reported that a total of \$30,853.72 was raised by SBYC for Volunteer Hospice of Clallam County to be used for Respite Care. Susan also reported that the 2022 Reach and Row for Hospice races will be held Sept. 17-18. The Rowing race will be held Saturday and the Sailing events on Sunday.

A plan is being worked out as to when we will hold the Commodore's Ball. A lot depends on when a caterer and a band are available to be hired. More information will be available.

Commodore DeSalvo spoke of the need to divide up the responsibilities of our club working together so this will be a be a successful year. He reminded the members that the Board is the minority and the success of the club depends on the members to "make things happen"!

Cruising: Mike McDonald and Ann Elliot have been busy getting volunteers to lead the cruises planned for Spring and Summer. We are pleased to announce that individual people have stepped up to lead five cruises.

Our speaker for the evening was SBYC member Susan Sorensen, better known on the radio as "Sassy Susan" on KSQM. Susan introduced several of her co-workers at the station and showed a visual presentation and informed the group about all the programs and local information available on the radio station. KSQM is a non-commercial, 501-C3 organization that is run strictly by volunteers.

Meeting was adjourned at 7:12 p.m.

Judy Shanks  
Secretary

## **Treasurer Reports 116 Regular Members to Start 2022**

As of the March board meeting, SBYC has 14 single memberships and 51 couples, reports treasurer Deborah Carlson. A total of 25 did not renew their memberships. Proceeds from bar sales at the three February events will more than defray the cost of the pizza served at the February Happy Hour.



The Lunch Bunch went to the Oasis March 1. Gracie Alder, our reporter for the day, said camaraderie was enjoyed by, from left, Jim and Jan Jones, Ralph Alder, Carrie Hauptli, Chris Coolures and Mylo Hauptli. Not pictured: Marian Fine and photographer Gracie. Winner of the pot and organizer for April: Mylo.

# Memories of Former Commodore Luisa Hope

Fellow SBYC members:

*Thank you for sending your memories of Luisa. Each of these thoughts show a definite common thread that Luisa had an impact on people in a very unique way. As you read through these contributions, imagine her holding court with us for one last time.*

*I have added the link to the obituary that was published in the Peninsula Daily News.*

*Sunshine Susan (Sorensen)*

**Lisa O'Keefe:**

I really got a kick out of Luisa when I first met her. We were at the same table at the annual picnic when John and I were inducted in 2017. She was a pistol, and we were having a lively conversation when all of a sudden she started choking and gasping after taking a sip of her cola. I was concerned and asked if she was ok. She held up her drink glass and choked out, "I just hit the rum!" Gotta love her, what a gal.



**1931-2022**

**Doug and Margaret Schwarz:**

Neither Doug nor I can come up with anything specific. I just remember her as being a no-nonsense, get-it-done woman with lots of interesting stories. It was hard seeing her become so frail, but she sure toughed it out as long as she could. She was a strong, interesting personality for sure. I haven't met anyone quite like her.

**Kaye Gagnon:**

Thank you for honoring Luisa and Herb...we did not have the pleasure of meeting them.

**Jerry and Marian Fine:**

When Marian and I first joined SBYC we attended a Happy Hour, maybe our first. We bought our drinks and began to mingle with the folks in attendance. After speaking with a few folks, I noticed Luisa and Herb sitting at "their table" and approached them. We introduced ourselves and the conversation started. After a few minutes and they knew we were new to Sequim, Luisa asked, "What brought you here"? I said the tall

trees, clean air, mountains and the famous "blue hole". She cocked her head to one side, looked up at me and said, "So, you bought into THAT CRAP. did ya?"

She was always a hoot! Going to their house with a cake and champagne along with a few others for her 90th was a real treat. Luisa was sharp as a tack and had a wonderful time with her SBYC friends. May she RIP.

**Ann Elliot:**

I enjoyed talking with her because the breadth of her life experiences created fascinating conversation. I could always count on having a protein option at Happy Hour because she brought delicious deviled eggs.

**Frank DeSalvo:**

I did not have the pleasure of meeting Luisa and from all I've heard, it is my great loss. SBYC sends its sympathy to all who were touched by her presence.

**Durkee and Mary Jeanne Richards:**

Luisa was a towering intellect: the books she read, the Great Courses she and Herb took and the topics she studied really set her apart. Conversation was never dull and always challenged the little grey cells. At 90, she was still eager to learn new things and never forgot anything. She was feisty and a rabble rouser. An amazing example to all of us to live life to the fullest to reach for something bigger! Durkee and I truly feel the loss.

**Judy Shanks:**

I loved the description of Luisa "Holding Court"! I saw that when I was secretary for Luisa when she was Commodore. She did a wonderful job leading the club and wanted people to have a good time whether they were boaters or social members.

Luisa and I also shared an interest in quilting and she joined Sunbonnet Sue Quilt Club. She served as Parliamentarian for the Club and famously read palms at parties. Not too long ago, Luisa realized that she would not be able to continue to quilt, do needlework or knit and called to find out if I knew anyone who could use her supplies. I found out a lady had just moved to Sequim who was a quilter. Her town in California was leveled by a wildfire. She escaped the fire,



but she lost everything, including her sewing machines and all her supplies. In true Luisa form, she offered the lady to come and get anything she could use for no charge. That generous action was what Luisa was about! We will miss this lady!

### **Gail Spurr**

I was sorry to hear of Louisa's passing last weekend. I only had the pleasure of talking with her at a happy hour one-time pre-COVID. What an impression she made. Lots of fun and life stories. She shared her added ingredient in her infamous deviled eggs. Will miss her brilliant spirit.

### **Ray and Glenda Mitchell**

She lived her life to the fullest and enriched everyone else's while doing so. What a "Firecracker!"

### **Susan Sorensen**

Luisa was a one of a kind! She and Herb were among the first people that Don and I met when we joined SBYC in 1997. At the time, Don was very active in the sailboat racing program and the Duck Dodge races/dinners kept us busy on Thursdays! Now for the memories....

I recognize that I have no self-control with potato chips; I don't buy them and limit my consumption to the samples at Costco! Well, one Thursday night there was a bag of potato chips on the table for the Duck Dodge and Luisa felt that I had eaten enough of the chips. From then on, she would tell members, "Don't leave potato chips around Susan, she will eat all the chips."

Most of us have received the "eye roll" from Luisa, her way of non-verbally disagreeing with you. At a SBYC Board meeting many years ago, Luisa was on the Bridge and a member made a suggestion that Luisa obviously did not think was a good idea. She was seated across the table from this member and when she gave him the "eye roll," he immediately responded, Luisa, don't you roll your eyes at me!"

### **Kris Ecklund:**

I first met Luisa and Herb about 12 years ago at an SBYC First Mates Brunch table. Was regaled by stories of their cruising adventures on their own boat. Learned that SBYC members could attend the First Mates event as couples. Luisa lauded the convenience of downloading books to tablets, pre-commercial cruise, instead of hauling along hard copies. Last enjoyed their company over the Christmas 2019 holiday at a small, memorably delicious and convivial dinner hosted by fellow SBYC members up in Highland Hills. Luisa's advice about downsizing a household was also memorable.

*Link to obituary: [www.legacy.com/us/obituaries/peninsuladailynews/name/luisa-hope-obituary?id=33284894](http://www.legacy.com/us/obituaries/peninsuladailynews/name/luisa-hope-obituary?id=33284894)*

## ***Learn-to-Sail Attracts 12***

The comprehensive learn-to-sail program offered by SBYC and North Olympic Sail & Power Squadron started March 3 with eight enrolled for both classroom and on-the-water sessions.

Chair Rudy Heessels reports an additional four, who already have boating experience, are registered for the on-the-water sessions. Enrolled are Sue Baden, Joel Cziok, Jerry Fine, Mylo Hauptli, Amy Holms, Paula Jellinghaus, Laura Lustbader, Deb Mckean, Ginny and Mark Moorhegan, Lisa O'Keefe and Scott Petit.

Instructors include Alan Clark, Dennis Miller, John O'Keefe, Soren Prip, Durkee Richards, Eric Schneiderman and John Thompson.

Joel has donated an outboard motor for use with one of the Flying Scots.

## ***Promote Club Events with Social Media***

Many club events and programs, including the sailing classes, introductory rowing event and Reach and Row for Hospice, are promoted with flyers around town and with press releases to the Sequim Gazette, Peninsula Daily News and KSQM.

Even easier are the posts you can make on social media websites! One that requires you be a resident of a specific neighborhood is NextDoor.com, which has 60 web pages for Sequim. If you do not already belong to NextDoor, consider joining—if only for the opportunity to post announcements of the public club programs. At <https://nextdoor.com/city/sequim--wa/>, you'll see the local neighborhoods that NextDoor serves. Sign up for yours by indicating your address. Each of us can belong to and post on only one NextDoor group. Ideally, so many of us will sign up that we'll have our promotion on most of the 60 sites!